

Veteran-Owned Certified Roof Systems Launches in Kalispell, Aiming to Transform Local Roofing Services

Veteran-owned and led by CEO James Stirling, who brings 32 years of roofing experience, the new company serves Kalispell, Whitefish, Columbia Falls, Creston, Bigfork, Somers, Lakeside and Evergreen.

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Certified Roof Systems, a new veteran-owned roofing company spearheaded by industry veteran James Stirling and US Army veteran, Lane Houk, opens its doors to homeowners and business owners in the Flathead Valley, focusing on quality roofing solutions while honoring the community's commitment to local veterans.

According to the company, its services include residential roofing, commercial roofing, roof repair, roof replacement, metal roofs, standing seam roofs, tile roofs and seamless gutters. Certified Roof Systems states that it is GAF Certified and BBB Accredited.

The company is led by CEO James Stirling, who has 32 years of roofing experience from New York to Montana, including large commercial projects in Manhattan and roofing on homes in the 15,000 to 30,000 square-foot range in the Hamptons, New York. President and COO, Lane Houk, a US Army veteran combat medic, brings over twenty years of operational, marketing and leadership experience from real estate, finance, marketing and technology industries.

What Is Certified Roof Systems?

Certified Roof Systems is a new Kalispell business offering residential and commercial roofing in Montana's Flathead Valley. The company operates from one business location in Kalispell and lists its service areas as communities around Flathead Lake and the surrounding valley, including its home base of Kalispell.

Who Owns Certified Roof Systems?

The company identifies itself as a veteran-owned business. Its leadership page names James Stirling as CEO and Lane Houk as COO.

What Areas Does the Flathead Valley Roofing Company Serve?

According to its service areas page, Certified Roof Systems currently focuses on eight Flathead Valley communities. At the northern end, CRS provides roof repair and roof installation services to businesses and residents of Whitefish. Stretching to the southern end of the Flathead Valley, CRS provides roofing services in Bigfork, Somers and Lakeside Montana.

Does Certified Roof Systems Serve Whitefish and Columbia Falls?

Yes. Whitefish and Columbia Falls are listed service areas. For Columbia Falls commercial properties, the company's location page highlights delivery paths, rooftop equipment and staging as part of the roofing discussion.

Does the Company Provide Roofing in Bigfork, Lakeside and Somers?

Yes. The company serves Bigfork, Lakeside and Somers, communities along Flathead Lake. Its Somers page notes that Somers sits at the north end of Flathead Lake and that roof runoff and drainage belong in the same conversation as roofing.

Are Creston and Evergreen Included?

Yes. Creston and Evergreen are listed service areas. The company's Creston page addresses rural properties with multiple buildings, while its Evergreen page covers occupied homes and businesses along busy corridors such as US Highway 2.

What Roofing Services Does Certified Roof Systems Offer?

The company lists the following services on its website:

Residential Roofing and Roof Replacement in Kalispell

According to its residential roofing page, the company treats the roof as a complete system, including decking, underlayment, flashing, ventilation and drainage, in addition to the visible covering.

Commercial Roofing for Flathead Valley Property Owners

The commercial roofing page states that commercial projects begin with the existing assembly, drainage, rooftop equipment and interior use, and are planned around building operations.

Roof Repair

The company offers roof repair for homes and businesses and encourages owners to share where leaks appear and whether they coincide with rain, wind or snowmelt.

Metal Roofs and Standing Seam Roofs

According to its metal roofs page, the company evaluates profile, fastening method, substrate, thermal movement and snow shedding when planning a metal or standing seam roof.

Tile Roofs and Seamless Gutters

Certified Roof Systems also lists tile roofs and seamless gutters among its services, and notes that gutter and roof-edge scope should be reviewed together when a replacement is planned.

How Does the Company Approach a Roofing Project?

The company describes a three-step process: understand the property, define the scope, and confirm the plan. According to the company, owners review the written scope, timing, exclusions and change process before committing.

Does Certified Roof Systems Offer a Roof Cost Estimate?

Yes. The company's website includes an online roof estimate tool that provides a preliminary, but very accurate replacement price range based on a property's address and selected roof system. The company states that final pricing follows an in-person inspection by a company representative.

How Do Flathead Valley Winters Affect Roofs?

The company publishes a winter roof guide covering heat loss, drainage, snow loading and safe assessment. Property owners can also follow current conditions through the National Weather Service Missoula office, and general roofing information is available from the National Roofing Contractors Association.

What Does Leadership Say About the Launch?

"After 32 years on roofs from Manhattan to the Hamptons, I wanted to bring that experience home to one valley," said James Stirling, CEO of Certified Roof Systems. "Our job is to explain what a roof needs, put the scope in writing and coordinate the work carefully, so Flathead Valley homeowners and business owners know exactly what they are getting before work begins; and then we back every roof with an industry-leading labor and materials guarantee."

How Can Property Owners Contact Certified Roof Systems?

Homeowners and business owners in Kalispell and the surrounding Flathead Valley can call (406) 221-8585 or email info@certifiedroofsystems.com. The company asks that visits to its Kalispell office be arranged in advance, and the company provides 24/7 emergency roof repairs. More information is available at Certified Roof Systems.

About Certified Roof Systems

Certified Roof Systems (Certified Roof System LLC) is a veteran-owned residential and commercial roofing company based in Kalispell, Montana. Led by CEO James Stirling, the company serves Kalispell, Whitefish, Columbia Falls, Creston, Bigfork, Somers, Lakeside and Evergreen with residential roofing, commercial roofing, roof repair, roof replacement, metal, standing seam and tile roofs, and seamless gutters.

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